

# FACTSHEET: TECH FOR GOOD INSTITUTE

## **OUR MISSION**

The Tech for Good Institute's mission is to raise understanding of issues and inform policy so that the promise of technology and the digital economy may be leveraged to advance inclusive and sustainable growth.

## **OUR OPPORTUNITY**

Southeast Asia holds massive potential. With a population twice the size of the US and strong demographics, this is said to be the "Asian Century", in which Asian economies grow and drive innovation.

Digitalisation is one of the key transitions of this decade. Its general enabling technologies and new business models also play a key role in facilitating other significant transitions, such as the shift to low-carbon and circular economies, and distributed systems of power and information.

For Southeast Asia, the region's digital economy is evolving rapidly. Technology has and will continue to have a tremendous impact in aiding the region's development. The trajectory of this development can be inclusive, equitable and sustainable.

#### **OUR BELIEF**

Developments in technology and new business models are accelerating social and economic changes. COVID-19 has compounded these changes, throwing into sharp relief the challenges of existing economic models and widening income and opportunity disparity.

We are optimistic about technology's potential to advance growth, while recognising that innovation shapes and is shaped by cultural, social, political, and economic contexts.

Within this context, we are ambitious for Southeast Asia, fully aware that its diversity presents unique opportunities and challenges. There is strong appetite for societies in our region to understand, and debate the potential and risks of technology, as well as for the rest of the world to understand the region.

To date, much research, data and policy ideas have tended to originate from established economies and developed countries. Southeast Asia has much to add to the global debate. An appreciation of the unique and diverse perspectives of each economy can result in an informed, fit-for-purpose, positive trajectory for the region.



## **OUR APPROACH**

To enable a thriving tech ecosystem in Southeast Asia committed to advancing sustainable growth, the Institute seeks to create an attractive platform for respectful diversity of thought and encourage three types of conversations:

## The world to Southeast Asia

Building understanding, appreciation and literacy of emerging issues within the tech ecosystem.

#### Across Southeast Asia

Bridging countries' unique experience to shared challenges and opportunities, especially on transnational issues.

#### Southeast Asia to the world

Creating a platform for many voices from the region.

# **OUR FOCUS**

The Institute will focus on topics at the intersection of technology, society and the economy, and that are intrinsically linked to the development in Southeast Asia. In our first three years, we examine Innovation and Digital Progress, through the lens of Sustainable Growth for Southeast Asia.

Innovation: Covering both technology and business model innovation for a thriving, transparent and accountable tech Southeast Asian ecosystem.

Digital Progress: Fostering a confident digital society across Southeast Asia, improving access, building trust, safeguarding rights and privacy, and addressing emerging threats.

Sustainable Growth: Addressing how innovation and digital progress may enable inclusive and equitable growth for economies and businesses, so as to advance sustainable livelihoods.



## **OUR LEADERSHIP**

A non-profit founded by Grab, the Institute is led by the Management team and an elected Board of Directors. An Advisory Board provides expertise to guide the research and programmes of the Institute. Together, they work to build a regional platform to advance inclusive, equitable and sustainable growth.

#### Advisory Board

Our Advisors bring expertise and experience from across the public, private and civil society sectors to guide our research and programmes. They combine a deep understanding of emerging technology and new business models with an appreciation of the diversity of Southeast Asia and a passion for enabling the social impact of technology.



Dr Bambang Susantono Chairman & Head, National Capital Authority, Government of Indonesia



**Kai-Fu Lee** Chairman & CEO, Sinovation Ventures



**Lim Siong Guan** Professor, Lee Kuan Yew School of Public Policy & Advisor, GIC



**Pandu Sjahrir** Chief Financial Officer, Toba Bara Sejahtera & Chairman, Sea Indonesia



**Sati Rasuanto** Co-Founder & CEO, VIDA



**Timothy Murphy** Chief Administrative Officer, Mastercard





**Dr Veerathai Santiprabhob** Chairman, Executive Committee, Mae Fah Luang Foundation



**Dr Vu Tien Loc** President, Vietnam International Arbitration Centre & Chairman, Research Council of Enterprise Development Foundation



Antonio Jose U. Periquet Chairman & CEO, AB Capital & Investment Corporation

# Management Team

The Management Team executes the strategy and operations of the Institute, working closely with the Advisory Board and Board of Directors to enrich understanding and co-create recommendations through research, conversations and collaboration on Southeast Asia.



**Dr Ming Tan** Founding Executive Director



Mohammad Matin Mohdari Strategy Director



Mellyana Frederika Senior Manager



**Medha Basu** Editorial Manager





Melissa Tan Research Fellow

# Board of Directors

Our Board of Directors governs the Institute, and is responsible for general and financial supervision. It oversees and provides stewardship, accountability and leadership for the Institute, providing direction and advising on strategic and operational issues affecting performance and long-term health and success of the Institute.



**Ilaria Chan** Chairperson, Tech For Good Institute & Group Advisor for Tech and Social Impact, Grab



Keith Magnus

Chairman, Asia, Global Partner and Member of Global Management Committee, Evercore



Phillip Lee Lead Independent Director, CDL Holdings